

# **ABOUT ME**

Enthusiastic Webflow developer and designer seeking a team to call home. Most often found doodling, running, and climbing mountains outside of work.

# SKILLS

- Webflow, HTML, CSS, JS
- UX/UI Design
- Photoshop
- Illustrator
- XD & Figma

# Contact

- 609-418-1254
- clbettis06@gmail.com

# **PORTFOLIO**

• www.lynxdesignllc.com

# Rockstar Webflow Developer & UX/UI Designer



## WORK EXPERIENCE

#### 8/2020-Present

### WEB DEVELOPER & UX DESIGNER, LYNX DESIGN

Webflow development, UX/UI, & brand design. Manage multiple clients at a time, and build their projects/brands from concept to completion. Perform site maintenance on existing sites and help add new pages and features as needed. Primarily use Adobe Creative Suite for brand assets and Figma for wireframes / prototypes.

#### 10/2021-10/2022

## WEBFLOW & DIGITAL DESIGN, \$44

Go to Webflow expert on team. Responsible for Webflow development, building wireframes/prototypes in XD, and creating design assets in Adobe AI & PS. When discussing with team and clients, I offer advice on best practices, design choices, and integrations for Webflow. Experience presenting work to company leadership.

## 2/2020-8/2020

#### WEB DEVELOPER & TA, WALLSTREET WEBCASTING

Front-end web development for client event pages and internal projects. Setup encoders, trimmed audio, ran tracks, and managed temps for virtual audio/video events.

#### 5/2018 -2/2020

#### UNDERWRITER, E-RISK INSURANCE SERVICES

Analyzed business indemnity risks & wrote policies by reviewing claims activity, financials, and submitted information. Managed client relationships for 60 to 100+accounts per month.

## **EDUCATION**

2022 - 2023

#### GOOGLE UX PROFESSIONAL CERTIFICATE

2022

#### WEBFLOW EXPERT CERTIFICATE

#### 2012-2017

#### **ROWAN UNIVERSITY, GLASSBORO, NJ**

Bachelor of Arts, History

Minor in: German, Education, International Studies GPA: 3.2, Dean's List, Phi Alpha Theta NHS Member Captain: Women's Cross Country & Track Team Athlete: Nationally decorated Runner in Mile, 3K,5K, & 10K

